Justin Pfeiffer
Product Designer

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EXPERIENCE

eMoney Advisor / Senior UX/UI Designer
Jan 2022 - Present

As the Senior Designer for the Client Experience, I was responsible for designing both the web portal and mobile application. I collaborated closely with the division Project Manager to guide new initiatives and develop innovative features and opportunities. My role encompassed the entire design process, from defining the initial problem statement, conducting research, and developing concept solutions, to creating high-fidelity prototypes.

Sunrise Integration / Principle Product Designer
Oct 2017 - Jan 2022

Led design initiatives for e-commerce clients, identifying new market opportunities and addressing user pain points. Conducted design discovery meetings to develop new products and applications. Developed creative solutions to complex problems across various products.

The Learning Journey Intl. / Product Designer
Jun 2012 - Aug 2016

Managed the product line for a toy company, overseeing new product development and related branding materials from concept to market launch. Conducted user testing and revised designs based on feedback. Developed new products to expand the brand into new markets and price points.

The Antigua Group / Graphic & Web Designer
Nov 2009 - Jun 2012

I worked as primary creator of printed and digital marketing material. Handled creative process from assisting in photo shoots to making photo edits through to managing print production with manufacturers. I took ownership of the digital marketing needs of the company handling website design and development and multi media advertising.

EDUCATION

Arizona State University
2005 - 2009

BA in Design Management
Minor in Applied Psychology

SKILLS

Figma
Adobe CC
Sketch
User Testing
HTML/CSS
React/Node/SQL
Microsoft 365

CERTIFICATION

Being a UX Leader: Essential Skills for Any UX Practitioner
2022

IDEO U Storytelling for Influence
2022

Google UX Design Professional Certificate
2022

Certified SAFe 5 Practitioner
2022

AWS Partner: Technical Accredited
2021

AWS Partner: Cloud Economic Essentials
2021

Development Bootcamp
2016